



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

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Board of Directors Community Outreach Committee Meeting

Marina Coast Water District

March 2, 2022 at 5:30 p.m.

DIRECTORS

JAN SHRINER
President

HERBERT CORTEZ
Vice President

THOMAS P. MOORE
GAIL MORTON
MATT ZEFFERMAN

Due to Governor Newsom's Executive Order N-29-20 and recommendations on protocols to contain the spread of COVID-19, staff and Committee members will be attending the March 2, 2022 meeting remotely from various locations and the meeting will be held via Zoom conference. There will be NO physical location of the meeting.

To join the webinar:

<https://us02web.zoom.us/j/85612192142?pwd=aTdnZmwxcFJBSmxValhQRVc2SWxDdz09>

Passcode: 872312

To join via phone: 1-669-900-6833

Webinar ID: 856 1219 2142

Passcode: 872312

Committee Members

Thomas P. Moore

Matt Zefferman

Herbert Cortez - Alternate

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the February 1, 2022 Meeting
4. Discuss Video Recording Options
5. Receive an Update on the Shut-Off Moratorium
6. Community Relations – Update on the Emergency Rental Assistance Program Workshop
7. Identify Agenda Items for the Next Committee Meeting
8. Committee Member Comments
9. Adjournment



Marina Coast Water District

Draft Minutes Community Outreach Committee Meeting

February 1, 2022

1. Call to Order:

The February 1, 2022 meeting was called to order at 5:04 p.m. by Director Zefferman. In attendance via Zoom teleconference were:

- Committee members: Director Zefferman and Director Moore
- Staff: Remleh Scherzinger, Kelly Cadiente, Rose Gill, and Paula Riso
- Public members: Martin Rauch, Alex Hulanicki, Mike Zeballos, Viveca Hess, Alison MacLeod, and, Tom Van Der List

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the January 4, 2022 Meeting:

Director Moore made a motion to approve the minutes of January 4, 2022. Director Zefferman seconded the motion. The minutes were approved by a vote of 2-Ayes (Moore, Zefferman), 0-Noes, and 0-Absent.

4. Receive Presentations from Prospective Public Relations Firms:

Mr. Scherzinger introduced this item and noted that there were two Public Relations firms that would be giving presentations to the Committee. He then invited Rauch Communications to give their presentation to the Committee. Mr. Rauch introduced members of his team and then gave a brief presentation. Discussion followed. Mr. Scherzinger invited KP Public Affairs to give their presentation to the Committee. Ms. MacLeod introduced members of her team and then gave a brief presentation. Discussion followed. Director Zefferman asked to see copies of both proposals.

5. Identify Agenda Items for the Next Committee Meeting:

Mr. Scherzinger noted the three items on the agenda, video recording options, community relations, and update on shut-off moratorium, would be brought back.

6. Committee Member Comments:

Director Moore thanked staff. Director Zefferman also thanked staff.

7. Adjournment:

Meeting adjourned at 5:59 p.m.